

press release

.....

For Details, Contact:

**Abigail Jennings
Lake Norman Realty, Inc.
(704) 892-9673
abigailj@lakenormanrealty.com**

Lake Norman Realty Reports Growth & Announces Winners at Annual Meeting

On January 19, 2011, Lake Norman Realty's associates gathered at River Run Country Club to hear company president, Abigail Jennings, deliver the company's annual report and honor its 2010 award winners.

The theme of the morning's report was growth. Jennings started by announcing the addition of 38 associates to the company last year, the result of both recruiting new and experienced talent, as well as several mergers and acquisitions which took place over the past year. Also in 2010, Lake Norman Realty relocated and expanded its Denver office, added a new Davidson office, and invested in its online presence and technological offerings for associates. In addition to the company's physical growth, Jennings also announced the financial growth of the company as well; 2010 saw the company's overall sales up 32% over 2009.

Other notable highlights in 2010 included the designation of 23 Lake Norman Realty associates as distressed property specialists. These agents earned the SFR, or Shortsale Foreclosure Resource, designation. Jennings recognized Shantae Brown, Broker-in-Charge of Lake Norman Realty's Mooresville office, for being named the Lincoln County Board of Realtors 2010 Realtor of the Year. The company also re-launched their Commercial Services Division seven months ago, leasing over 30,000 sq. ft. of office, retail, and industrial space since August. The firm's Property Management Department also had a strong 2010, boasting a 29% increase in leased properties, and debuting its new vacation rental service. And Lake Norman Realty's full-service Relocation Department also reported record growth, with a 45% increase in departmental closings.

After the annual report, Jennings recognized individual associates for their success in 2010, with 33 Lake Norman Realty associates acknowledged for various achievements. The highest honors of the morning went to Top Listing Associates: Nancy Hucks, Davidson Office; Jerry Gates, Denver Office; Noel Clark, Mooresville Office; Sally Parker, Statesville Office; and Debbie Monroe, Top Listing Associate for the Company. The top sales awards went to Top Sales Associates: Dawn Lassiter, Davidson Office; Greer Stamey, Denver Office; Maria Jacobs, Mooresville Office; Donna Brinager, Statesville Office; and Debbie Monroe, Top Sales Associate for the Company. Asa Klemack received the Service Provider of the Year Award for receiving a 100% excellence rating from all of her closed buyers and sellers in 2010. Jo Zarnoch received the James A. Jennings Community Spirit award for her dedication to animal rescue in the Lake Norman area.

**For Release 9 a.m. EDT
January 24, 2011**

more

As a company, Lake Norman Realty was also an award-winner in 2010, receiving several honors. Three of these came from the *Charlotte Business Journal* which named Lake Norman Realty one of the “Best Places to Work” for the fourth year in a row, as well as one of the “Largest Real Estate Companies”, and one of the “Largest Woman-Owned Companies”.

In 2011, Lake Norman Realty marks its 33rd year of excellence serving the Lake Norman community as a one-stop shop for real estate transactions. With offices in Cornelius, Mooresville, Davidson, Denver, and Statesville, the firm focuses on the Lake Norman region from Statesville to Charlotte. In addition to its full-service real estate services, Lake Norman Realty also offers in-house mortgages, insurance, a full spectrum of property leasing and management, and complete commercial and relocation services. For more details visit www.LakeNormanRealty.com.

PHOTO 1:

Lake Norman Realty 2010 Award recipients, from left to right, front row: Ann Scott, Julie Jones, Crystal Lomax, Denise Richards, Nancy Hucks, Debbie Monroe, Amber Garchar, Greer Stamey, Dawn Hollar, Jane Getsinger, Asa Klemack. Left to right, back row: Celeste Colcord, Shelia Massey, Noel Clark, Jo Zarnoch, Abigail Jennings, Mary Lou Haraburd, Charleen Newsome, Sally Parker, Joanne Triplett, and Asa Klemack.

PHOTO 2:

From left to right: Lake Norman Realty’s Top Listing and Sales Associate for 2010 company-wide, Debbie Monroe, with LNR president, Abigail Jennings